

CAAMA Music
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Crowdfunding campaign rewards donors with chance to record a single



Aboriginal record label, CAAMA Music, has initiated a crowdfunding campaign to launch the musical careers of eight female singer-songwriters from around Australia, with rewards including the chance to record a single in CAAMA Music's newly upgraded, state-of-the-art studio.

The campaign aims to raise \$10,000 before 30 May in order to produce a compilation CD featuring all eight of the winners of the Alukura song writing competition, who were flown to Alice Springs in April to take part in mentoring and recording with CAAMA Music and the [Stiff Gins](#). These women now have the knowledge and contacts to support and grow a successful musical career, with the Alukura compilation CD being the promotional vehicle to launch the careers of each of them and showcase their talent to the rest of Australia and the world.

The rewards on offer begin at \$25 with a pre-release copy of the Alukura CD, or t-shirts, hoodies and CAAMA Music CD packs for donations up to \$250. Musicians keen on recording a single in a professional recording studio are invited to donate \$1,000, for which they will receive a day of recording in CAAMA Music's upgraded studio plus the services of two sound engineers, as well as the Alukura CD, t-shirt, hoodie and CAAMA Music CD pack.

Thanks to Creative Partnerships Australia's [MATCH](#) program, every dollar received through crowdfunding will be matched dollar for dollar, provided the target of \$10,000 is reached.

Visit the [Chuffed](#) crowdfunding platform for more information, and to view a video of the recording and mentoring process in Alice Springs chuffed.org/project/alukuracompilation

Each artist is available for interview:

Alice Skye (VIC) "I take great pride in my heritage and to combine both music and my background would bring me an unexplainable amount of pride and happiness."

Thaylia (NSW) "I believe music is my true authentic swing. It is what I was placed here upon this earth to do."

Kelsey Iris (QLD) "I'm so grateful to grow and gain further knowledge personally, as well as a musician & singer-songwriter."

Bec Gollan (SA) "My vision as an artist, is to be respected by my peers and community as an important singer/songwriter - to be an artist who gives back to her community through music by working with young people in a musical capacity."

Kristal West (QLD) "I believe I have a lot space to grow and I truly believe this is the opportunity I have been waiting for."

Miranda Garling (NT) "I feel I have so much to offer the music industry. I have written over 55 songs but have never had the opportunity to record any of them professionally."

Dora Smith (WA) "I believe I have raw talent and would love to share it. I am ready to get out there and be acknowledged as an artist."

Djonna (TAS) "I have a fascination with the role of story and the storyteller in culture and hope to explore its roots and relevance in modern contexts to modern audiences"

**To arrange an interview please contact Nicola Pitt at CAAMA Music on (08) 8951 9737 or cmpromotions@caama.com.au
To download high-res photos visit [Dropbox](#)**

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